

The fresh website.

BECAUSE YOU DESERVE AN EPIC WEB PRESENCE.

A fresh, effective website is essential in today's world. It's a critical tool in communicating what you do, enhances your credibility as a business, and provides an engaging opportunity to increase awareness of your brand, which in turn, generates sales. **Let's get you there.**

48% of people cited a website's design as the number one factor in deciding the credibility of a business.

With Nomatik you will get:

- ✔ **Striking design customized to enhance and build your brand**
Make an impact on your visitors with a website design that's polished, professional and sets you apart.
- ✔ **A modern responsive website**
Display your website effectively on all devices so that you make the right impression, ie: mobile, tablet etc.
- ✔ **A content management system + 1 training session**
Enjoy the ability to edit your website yourself at anytime from anywhere. The training session will teach you the ins and outs so you can make instant changes like a pro.
- ✔ **Expertise and direction from a savvy professional.**
Don't know how to start or what you'll need? I'll offer guidance and advice every step of the way.

8 out of 10 consumers will stop engaging with a site if its content doesn't display properly on their device



The itinerary.

HOW WE'LL REACH THE TOP.

Plan

(Week 1-2)

Initial Meeting

Let's talk about your website! We will analyze your current situation and determine your future website goals. Wherever you want to go, we'll get you there.

Research

This is where the groundwork is laid for an effective website. This time includes:

- Accessing your feedback and goals for the website
- Getting to know your target audience
- Analyzing your competitor's websites
- Determining new functionalities and features
- Ensuring the site map and hierarchy makes sense
- Confirming the new website's objectives

Design

(Week 3-4)

Homepage Concept

One of the most important steps, this design is the basis for the look and feel of the entire website. Included are 2 rounds of revisions for fine-tuning.

Interior Page Design Concepts

Each unique page template of your website will also be designed before coding begins. Included here are 4 unique interior page templates, one for each additional page of your website. On your thumbs up we move on to development!

Development

(Week 5-9)

Website Buildout *Based on 5 pages

This is where your website comes to life. Much time is spent ensuring each page is developed just as the design intended. The buildout cost is based on the number of pages in your website.

+ Website Enhancements

Some website features go beyond the basic page layout and need a bit more time invested into them. You have some ideas? Let's chat!

Website Completion

(Week 10-12)

Final Testing and Refinement

Take a first look at your new website and get to know it! This is your opportunity to provide one last round of revisions before it goes live. Meanwhile I'll be testing the site on mobile, tablet and desktop to make sure it looks picture perfect no matter what device it's viewed on.

Website Training Session

Your website will be perfected by this point but you might want to make changes down the road. This session will educate you on everything you need to edit your website from the back-end.

Investment

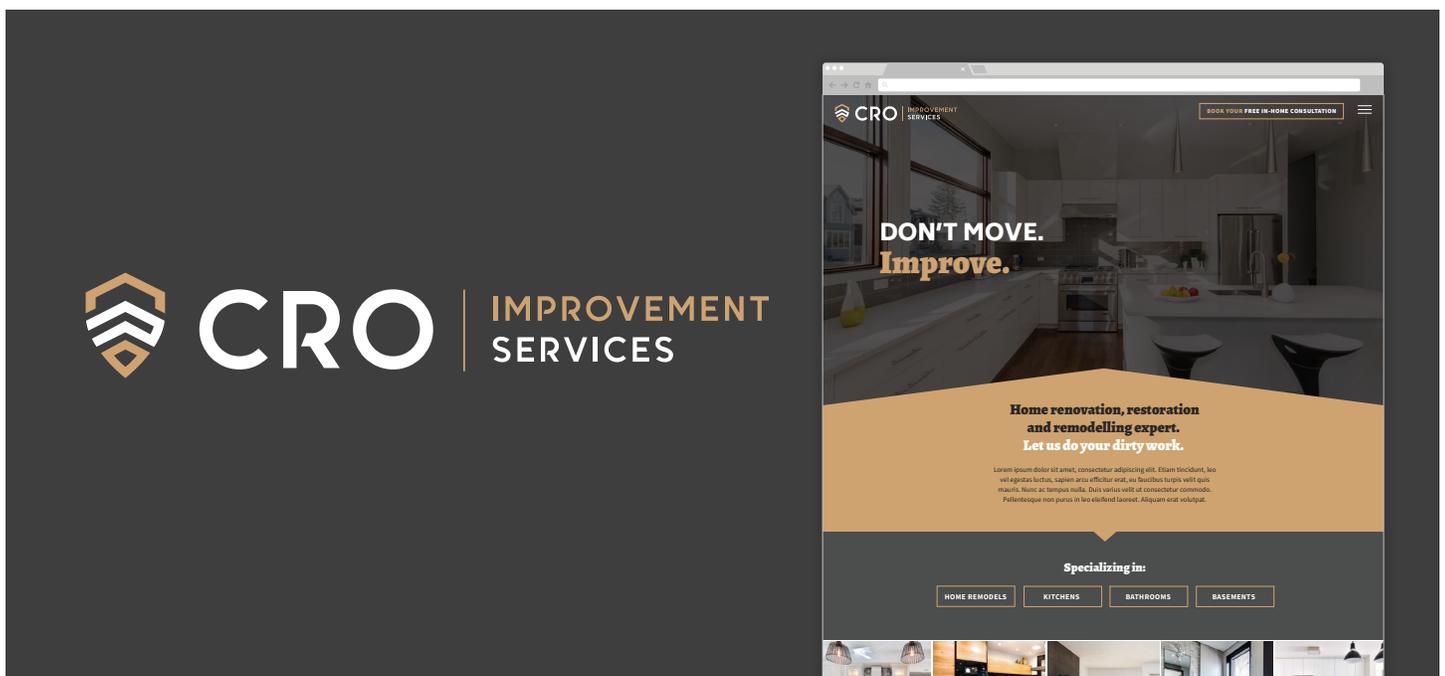
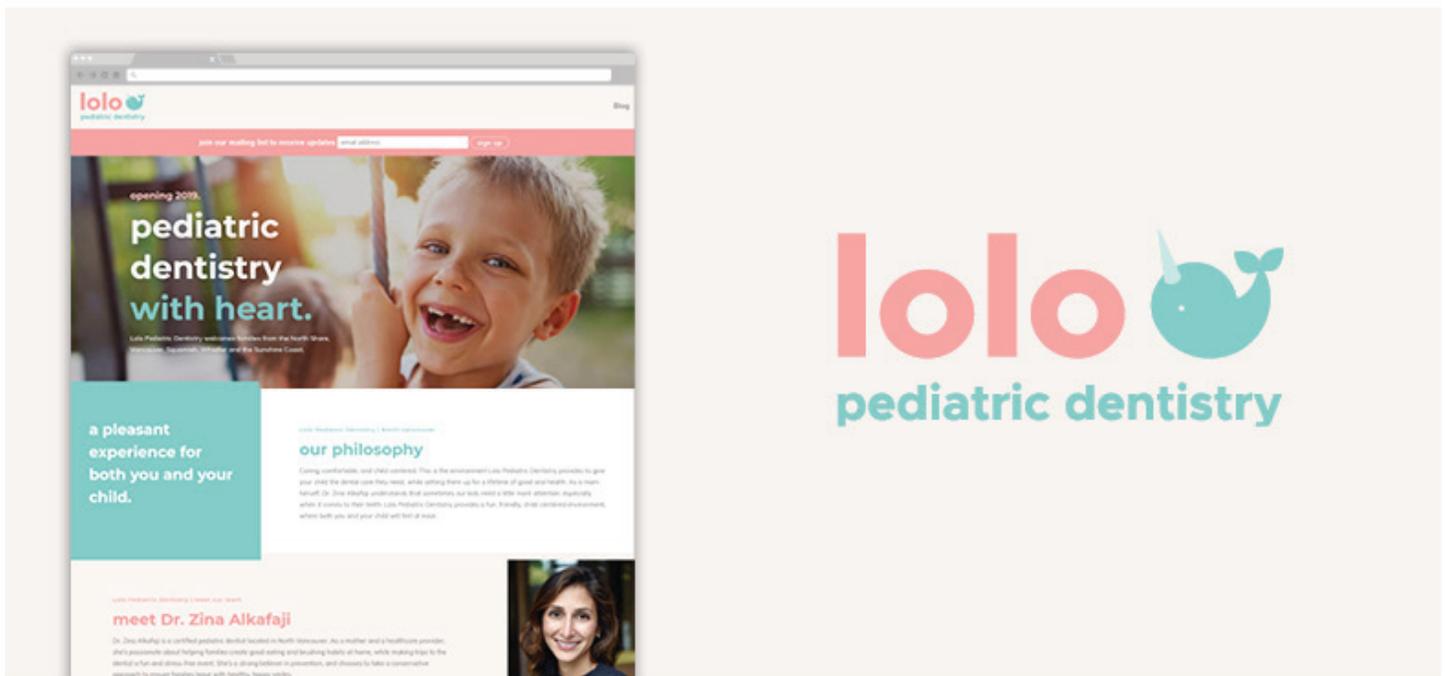
Total **\$3500 + gst**

Paid in three installments, 50%-40%-10% according to milestones outlined in the website contract.

This quote is based on a 5 page website with 5 unique page templates. No added enhancements have been included. Additional website pages and added enhancements are custom quoted based on the rate of \$90/hour. Weekly timeline can shorten or lengthen depending on rounds of revisions, client response time and other factors.

Mission accomplished.

A SAMPLE OF SUCCESSFUL SUMMITS.



The guide.

A LITTLE ABOUT STEPH.



10+
years experience

25+
websites crafted

35+
logos created

100+
happy clients

So you need a website but you don't know where to start? You don't have a lot of time so you're looking for someone who can provide a clear path and also do most of the work. With over 8 years experience as a graphic designer in the public and private sector and a trail of satisfied clients behind me, **I'll make it easy for you.**

Education

Certificate of Web Design

British Columbia Institute of Technology, Vancouver BC

Graphic Media Design Diploma

Pacific Design Academy, Victoria BC

Experience

Graphic Designer, Granville Entertainment Group, Vancouver BC

Senior Designer, Studiothink Design Agency, Surrey BC

Graphics Coordinator, City of Richmond, Richmond BC

“Easy. Professional. Engaging.”

Tanya Colledge, BC Transplant